



Stop juggling tools. Run your business on one operating system.

Most businesses don't fail because of effort — they fail because their systems are fragmented. Marketing lives in one tool. Sales in another. Follow-up somewhere else. Data never connects. Context gets lost.

The Apex Suit Pillars

To operate day to day, most businesses are forced to stitch together

Each tool works in isolation. Nothing shares context. You end up managing the gaps instead of growing the business

**Marketing & Lead
Generation**

**CRM & Sales
Management**

**Follow-Up &
Messaging**

**Automation &
Integrations**

**Training,
Analytics & AI**

Not integrations. Not plug-ins. One operating system.

Apex Suite replaces your stack by unifying the entire business journey inside one system. Everything lives in the same environment — your workflows, your communication, your automation, your data, and your AI — all connected to the same data and context.



Built for Visibility: Without Micromanagement

See your business in motion — what's moving, what's stalled, and where attention is needed — without chasing updates or constantly checking in.

Workflow Progress



Team Communication Flow



Execution Overview



What Apex Suite Replaces

	Old Stack
Attraction Systems	Content tools, schedulers, landing pages
Sales Systems	CRMs, pipelines, calendars, presentations
Communication	Email platforms, SMS tools, DMs, reminders
Performance	Course platforms, onboarding, tracking
AI Tools	Disconnected AI with no business context

The Apex Suite

- ✓ Unified attraction workflows
- ✓ One connected conversion flow
- ✓ Automated, context-aware communication
- ✓ Built-in execution systems
- ✓ AI that understands how your business operates



Why This Matters

When everything runs inside one operating system. You stop managing tools.
You start running a business

Less falls through
the cracks

Automation that
actually runs

AI with real context

Lead your team with
clarity

Decisions get easier

Scale without
rebuilding

One platform. One operating system.

Each capability below is built into your Apex Suite AI plan. The numbers show what those same capabilities cost when sourced from separate platforms.

12

CAPABILITY GROUPS
Built into one connected platform

\$1,937

BUYING SEPARATELY ON SCALE
Combined monthly cost across platforms

\$20,244

YOU KEEP ACROSS A YEAR
On the Scale plan

BUYING SEPARATELY – TOTAL	\$611	\$1,109	\$1,937
YOUR APEX SUITE AI PLAN	\$39.99	\$99.99	\$249.99
YOU KEEP EACH MONTH	\$571	\$1009	\$1687

Apex Suite
One connected operating system
One monthly investment

See Plans